



CAPABILITY STATEMENT

Global Cricket Specialists | Sourcing · Distribution · Performance Solutions

COMPANY OVERVIEW

Eventime Sports is a specialist cricket sourcing, distribution and performance solutions company serving cricket boards, academies, clubs, schools, universities, retailers and corporate sports organisations across international markets.

We work exclusively in cricket. That focus, combined with professional playing experience, technical expertise and long-standing partnerships with approved manufacturers and leading global brands, allows us to deliver reliable, high-quality products and complete solutions at every level of the game.

Eventime Sports does not manufacture equipment. We source, quality-assure and supply carefully selected products from trusted manufacturing partners and internationally recognised cricket brands. This ensures consistent performance, verified quality and genuine value for every organisation we serve.

Everything cricket. One trusted partner.

From a single player's kit to a complete academy and ground development project.

CORE COMPETENCIES

- Cricket equipment sourcing and supply
- International brand distribution
- Official brand representation
- Institutional and bulk procurement
- Custom sportswear and teamwear production
- Academy setup and cricket consultancy
- Ground, facility and infrastructure development
- Tournament and event equipment supply

LEADERSHIP

Mohammed Ali Sabri
Founder & Director

A lifelong cricket enthusiast from Karachi whose cricketing background has shaped the company's commitment to integrity, quality and long-term partnerships.

Adnan Sabri
Co-Founder

Former First-Class cricketer, leading Business Development and Strategic Growth. Ensures sourcing decisions and the product portfolio are driven by practical on-field experience.

Eventime Sports is led by cricketers. Every specification we recommend and every product we supply is assessed against what actually performs in match conditions.

WHAT WE DO

Eight capability areas, delivered individually or as a complete end-to-end programme.

CAPABILITY	WHAT IT COVERS
Equipment sourcing & supply	Complete cricket equipment sourcing across every category, quality-assured through approved manufacturing partners and supplied to specification.
International brand distribution	Access to internationally recognised cricket and sports brands, supplied through authorised channels with verified product authenticity.
Official brand representation	Official representation of GOC Pakistan cricket balls, alongside the proprietary ET Premium range.
Institutional procurement	Structured bulk procurement for boards, academies, clubs, schools, universities and corporate organisations, including specification, budgeting, scheduling and documentation.
Custom sportswear production	Teamwear, training apparel and custom kit produced through approved manufacturing partners, to club or academy design and sizing.
Academy setup & consultancy	End-to-end advisory and supply for establishing and equipping cricket academies, from planning through to fully operational.
Ground & infrastructure development	Cricket facility and ground development, including nets, pitches, matting, machinery and permanent installations.
Tournament & event supply	Complete equipment supply for tournaments and events, coordinated to fixture schedules and delivery deadlines.

PRODUCT PORTFOLIO

Cricket Balls

Official representative of GOC Pakistan, supplying Test, Super Test and Cavalier 80, alongside the premium ET cricket ball range produced through authorised manufacturing partners. Match balls supplied for first-class, premier club, academy and tournament cricket across red, white and pink formats.

ET Premium Cricket Bats

Our own range of customised Player's Edition and A-Grade English willow bats. Built to deliver professional-grade performance at genuine value, with men's and women's ranges available for clubs, academies and individual players.

Custom Cricket Apparel & Sportswear

High-quality teamwear, training apparel and custom sportswear produced through approved manufacturing partners, to club, academy or institutional design, sizing and specification.

Player, Academy & Facility Solutions

End-to-end sourcing for players, academies, cricket facilities and institutional projects, supplied as complete packages or individual requirements.

Full equipment range

Bats	ET Premium Player's Edition, A-Grade English willow and leading international brands.
Balls	GOC Test, Super Test, Cavalier 80 and ET Premium range in red, white and pink.
Batting & protective gear	Pads, gloves, helmets, thigh guards, arm guards, chest guards and abdominal protection.
Wicket-keeping	Keeping gloves, inners, pads and specialist protective equipment.
Footwear	Spiked and rubber cricket shoes plus training footwear.
Teamwear & apparel	Match kit, training wear, custom team designs, cricket sleeves and sportswear.
Bags	Kit bags, wheeled bags and duffle bags.
Accessories	Bat grips, repair accessories and maintenance products.
Ground equipment	Stumps, bails, scoreboards, matting, nets, poles and boundary equipment.
Machinery & training	Bowling machines, pitch rollers, side-arms, fielding tools, coaching and gym accessories.

CRICKET CONSULTANCY: FROM A TO Z

Eventime Sports advises organisations before they buy, not only after. Our consultancy covers the full lifecycle of a cricket programme or facility, from first assessment through to ongoing replenishment.

STAGE		WHAT WE DELIVER
01	Assessment & requirement	Understanding the programme, squad numbers, age groups, playing formats, facility condition and the season ahead.
02	Specification & standards	Advising on quality tiers, sizing, materials and format-appropriate equipment, matching specification to purpose and level of play.
03	Budget planning	Allocating budget across categories, identifying what to invest in and what to standardise, then building a costed requirement list.
04	Sourcing & quality assurance	Sourcing from approved manufacturing partners and authorised brand channels, with quality verification before dispatch.
05	Academy setup	Complete academy establishment covering equipment packages, nets, training infrastructure, coaching resources and operational fit-out.
06	Ground & facility development	Pitch and outfield equipment, practice facilities, matting, nets, machinery and permanent ground installations.
07	Custom production	Teamwear and custom kit designed, sized and produced to the organisation's identity and requirements.
08	Delivery & logistics	Coordinated delivery to schedule, to site, with documentation appropriate to institutional procurement.
09	Replenishment & support	Seasonal restocking, consumables replenishment and ongoing supply support as a long-term partner.

Talk to us before you buy

Most organisations approach a supplier once they have already decided what to order. We prefer to be involved earlier. A short consultation, at no cost and no obligation, usually identifies where budget is being spent inefficiently and what can be standardised across a season.

INSTITUTIONAL EXPERIENCE

Eventime Sports has supplied and supported national cricket boards, international councils, academies, clubs and sporting institutions across multiple markets.

National boards & governing bodies

- Emirates Cricket Board
- Pakistan Cricket Board
- Afghanistan Cricket Board
- Asian Cricket Council
- International Federation of Corporate Cricket

Academies, facilities & institutions

- ICC Academy, Dubai
- Dubai Sports City
- City Cricket Academy, UK and UAE
- Core Cricket, UK
- Councils, academies and associations across multiple markets

Geographic reach

United Arab Emirates • Qatar • Oman • Bahrain • Pakistan • Malaysia • United Kingdom

Headquartered in Ajman Free Zone, United Arab Emirates, supplying across the Gulf and international markets.

WHY EVENTIME SPORTS

Cricket-focused specialists	We work only in cricket. Every recommendation comes from specialist knowledge, not a general sports catalogue.
Professional cricket leadership	Founded and led by cricketers, including a former First-Class player.
Trusted sourcing network	Long-standing relationships with approved manufacturers and authorised brand channels.
Official brand representation	Official representative of GOC Pakistan, alongside our own ET Premium range.
Proven institutional experience	Supplying national boards, international councils, academies and facilities.
End-to-end capability	From a single order to full academy and ground development, with one partner throughout.

HOW TO ENGAGE US

1. Tell us what you need: the programme, the numbers, the season and the budget.
2. We review requirements with you and advise on specification, quality tier and allocation.
3. You receive a clear, itemised quotation with no obligation.
4. On approval, we source, quality-assure and deliver to your schedule.
5. We remain available for replenishment, additional requirements and ongoing support.

CONTACT

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We welcome the opportunity to support your organisation.

SOURCE. SUPPLY. PERFORM.
